



TRIBUTE TO
70th ANNIVERSARY OF FERRARI





About the Club

The history of our Club dates back to 1987 when a group of Ferrari owners in Hong Kong gathered together to form a club to share with like-minded friends their passion for the Prancing Horse. Over the past 29 years, our Club has grown organically from a handful of Ferrari owners into a sizeable group of Ferraristi with numerous gatherings throughout the year. Our Ferrari Owners' Club is officially recognized by and is a chapter of Ferrari S.p.A's International Ferrari Club.

As one would expect from a car enthusiast club, our members are passionate about driving. Many of the Club's activities revolve around driving our (mostly) red cars from Maranello, Italy. The Club organises regular overseas drives, track days and driving clinics. While it is the love of our Prancing Horses that bond our members together, social events are what makes this Club special. Our Club provides our members and their families a platform to make new Ferraristi friends through our across Asia events, annual dinners, charity activities, gourmet experiences, lifestyle events, and many other social events organised by the Club. The Club has a strong social conscience and we run charity days where our members share the joy of riding a Ferrari with others.

Let's have fun, and as they say in Italy, Forza Ferrari!

President Message

Dear members, owners and friends,

Welcome to all of you to the celebration drive in Hong Kong today. With the effort and determination contributed by our fellow members and owners, today, we make this drive in HK.

I would like to thank you Greater China for supporting and joining us today; to the FOC guests across Asia to come over. Importantly, thank you our fellow members from FOC Hong Kong for your passion and participation on this special day.

In this year of the 30th Anniversary of Ferrari Owners' Club of Hong Kong and 70th Anniversary of Ferrari, I am lucky to have the opportunity to join and to celebrate the occasion with everyone, starting with this major celebrating drive which is the most valuable drive ever in Hong Kong.

Throughout 2017, more celebrating events will be hold in Hong Kong; and to extend further geographically to allow more fun, we will be holding hands with Ferrari Owners' Clubs across Asia, our best alliance, to driven more synergy in this remarkable year for Ferrari.

Let's look forward to the perfect year and hope you enjoy the valuable experience today!



Joey Tong
President of Ferrari Owners' Club of Hong Kong

About the Committee

PRESIDENT

Joey Tong

HON. TREASURER

Jackson Lam

HON. SECRETARY

Jackie Chan

COMMITTEE MEMBERS

Wilfred Lee

Clerebold Chan

LEGAL ADVISOR

David Wong

HON. ADVISOR

David Rosa

Peter Tornow



TRIBUTE TO 70th ANNIVERSARY OF FERRARI

Event Concept

2017 marks the 70th anniversary of Ferrari and 30th anniversary of Ferrari Owners' Club of Hong Kong. 70th and 30th anniversary years make a 100, representing perfection in Hong Kong.

To celebrate this important occasion, our Club will host an anniversary drive event to gather 70 Ferraris driving across Hong Kong in a designated 70km route, representing the two anniversaries.

This would be one of the largest parade and celebration of Ferrari in Hong Kong, the parade will drive through the iconic landmarks of Hong Kong including Victoria Harbour, International Finance Centre, The Hong Kong Observation View in Central and Tsing Ma Bridge.



Event Rundown

Driving Event at AsiaWorld-Expo

09:00 - 09:30	Registration
09:45 - 10:15	Opening Ceremony and Group Photo
10:20 - 12:00	Driving to Hong Kong Landmarks
12:00 - 15:00	Lunch
12:30 - 16:40	Driving Experience
16:40	Event ends

EVENT HIGHLIGHT

- Showcase of LaFerrari Aperta, the new limited-edition special series
- Oculus Rift
- Play area of 1:24 Ferrari F14-T Remote Control Cars

Gala Dinner at The Ritz-Carlton, Hong Kong

18:30 - 19:30	Cocktail Reception
19:30 - 22:30	Gala Dinner

EVENT HIGHLIGHT

- Best Lap Time Award
- Lucky Draw
- Lion Dance Performance
- Chinese Kung Fu Performance

DRIVING ROUTE

70 Ferraris, a drive across Hong Kong in a designated 70km route, from AsiaWorld-Expo to Lung Wo Road, Central, and return to AsiaWorld-Expo.



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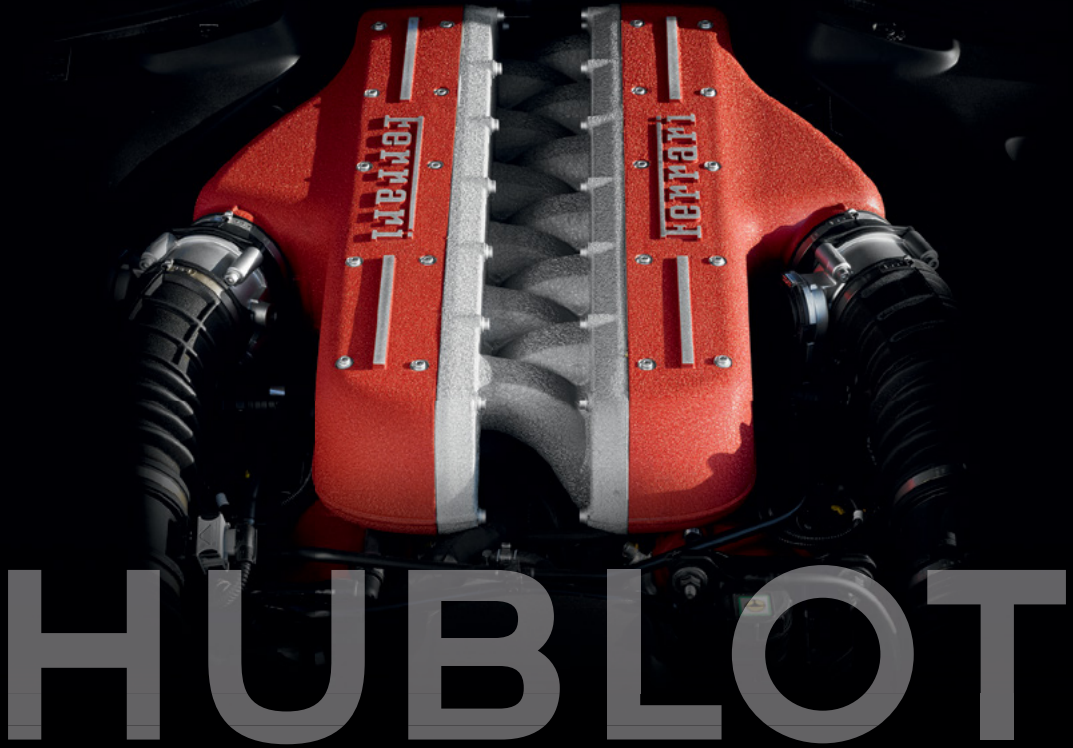
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